

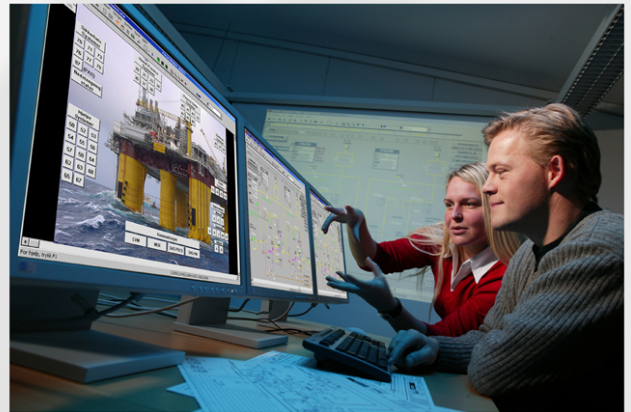
## KONGSBERG SYSTEM ENGINEERING EVENT 2015:

### Managing knowledge: How to capture, store, find, use and keep knowledge up-to-date?

*Knowledge is a core asset of high-tech companies. It facilitates development of technology and products, execution of projects, production, installation, and commissioning, and support throughout the life cycle. Knowledge is more than information.*

*Wikipedia defines knowledge as "Knowledge is a familiarity, awareness or understanding of someone or something, such as facts, information, descriptions, or skills, which is acquired through experience or education by perceiving, discovering, or learning."*

Many questions float around, e.g. in what form do we store knowledge (textual, visual, formal models)?  
 How to embed information so that people can use and apply it as knowledge?  
 What tools are effective to cope with a huge amount of knowledge?



Bringing energy and the environment into harmony.\*



# SPEAKERS

Keynote: “Realizing Enterprise Knowledge Management”  
- Frank Lillehagen - Commitment AS

Keynote: “Achieving knowledge - Reuse in practice”  
- Amer Catic - Volvo Group

“Managing knowledge: how to capture, store, find, use and keep knowledge up-to-date?” - Svein Erik Søgård - KDA

“Some Principles of Useful Knowledge” - Tom Gilb - Gilb

“Knowledge capturing, storing, keeping up-to-date: It’s all about communication” - Maarten Bonnema - TU Twente, NISE

“Innovation and knowledge management, how to navigate through the land of blah, blah, blah?” - Siddi Wouters - Kongsberg Group

(Title pending) - Craigh Chapman - Birmingham City University

+ a student speaker

## Thursday 4 June

15:00 Registration / Drinks

16:00 Program start

19:30 Dinner and networking

## Friday 5 June

09:00 Program begins

12:00 Program end

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Knowledge to prepare your future  
Buskerud and Vestfold University College  
Høgskolen i Buskerud og Vestfold  
Location: Kongsberg