



# KONGSBERG SYSTEM ENGINEERING EVENT 2014: Solutions Beyond the Ordinary

Norway has many highly successful industrial companies that continuously innovate to stay competitive globally. Most innovation is incremental: small steps to improve current solutions. The business and its processes often constrain us to these incremental innovations. How can we achieve significant innovation steps, e.g. truly new functions, new applications, new markets, benefit from disruptive technologies, e.g. beyond our ordinary constraints?



**AkerSolutions**

**devotek**

**DRESSER-RAND**



Norwegian Centres of Expertise  
**NCE Systems Engineering**  
Kongsberg

**FMC Technologies**

**INCOSE**  
International Council on Systems Engineering  
NORWAY



KONGSBERG



**data respons**  
EMBEDDED SOLUTION!

**NITO**



GKN AEROSPACE



# SPEAKERS

Keynote: "The teamology of small product development tiger teams - A Californian perspective" - Martin Steinert

"Bridge Vision; The Future Bridge" - Arne Ove Rødstøl  
Ulstein - Ulstein (Manager Innovation, Market and Sales)

"Follow me to the land of big ideas" - Jose Pinto - Devotek

Keynote: "Solution engineering: an integrated innovative holistic approach to managing complex problems" -  
Joe Kasser

"Unstructured Fuzzy Front End; A source of major innovations" - Vidar Solli - Argos Solutions

"The art of innovation; How to bypass countless hurdles?" - Gerrit Muller

"Radical innovation in Statoil – the SpecTECHular story" -  
Steinar Wasa Tverlid - Statoil

+ a Student Speaker

## Thursday 12 June

15:00 Registration/Drinks

16.00 Program Start

19.30: Dinner and Networking

## Friday 13 June

09:00 Program begins

12:00 Program end

VISIT THE WEBPAGE FOR MORE INFORMATION AND SIGN UP

[www.ksee.no](http://www.ksee.no)

Knowledge to prepare you for the future!  
Buskerud and Vestfold University College

Høgskolen i Buskerud og Vestfold

Location: Kongsberg